DADE HERITAGE TRUST MAY 24, 2006 BOARD MEETING
Sonesta Hotel and Suites, Coconut Grove

The meeting was called to order at 6:30 p.m.

In attendance were: Kevin Reilly, Jose Goyanes, Dolly MacIntyre, Walter Alvarez, Jesus Cabrera, Bruce Matheson, Joseph Fitzgerald, Armando Gutierrez, Diana Gonzalez, Amy Furness, Amy Sussman, Enid Pinkney, Judy Pruitt, Ruth Jacobs, Hugh Ryan, Rich Heisenbottle, Bob Smith, Rafael Penalever, Becky Matkov, and Michael Kashtan.

All new members were introduced and each was asked to tell why they were interested in serving on the Dade Heritage Trust Board.

I. Opening Remarks – Judith Pruitt, President

Mrs. Pruitt discussed the goals of her presidency. She wants to stress education so that many can learn the importance of historic preservation and the economic benefits of preservation as well.

II. Power-point Presentation – Becky Matkov, Chief Executive Officer

The History of Dade Heritage Trust ("DHT") was presented by Mrs. Matkov. DHT is the largest non-profit organization and was founded in 1972. Currently there are over 1,000 members. Our mission is to preserve Miami's Historic Places. This is accomplished through advocacy, education, and restoration. Most importantly, fundraising is needed to realize our goals.

Some of the history provided by Mrs. Matkov included the following:

- DHT is headquartered in a 1905 building which was the former office of Dr. James Jackson
- At the instigation of DHT, the City purchased the building in 1976 for $70,000 as a Bicentennial project and leased it to DHT for $1 a year as DHT's headquarters and preservation center.. DHT restored the building and has maintained it ever since. DHT is now working with the City to obtain title so that DHT can have legal standing to seek funding for the building's restoration and to ensure its continued preservation

- **1858 Wagner Homestead** – in 1979 DHT saved this, Miami's oldest house, by moving it to Lummus Park

- To help raise funds for preservation projects, DHT has held numerous fundraising events, cocktail parties, and most recently a golf tournament

- **The Miami News Tower (Freedom Tower)** - this is a project dear to DHT. DHT secured State CARL funding for State acquisition of the FreedomTower in 1997. Before the State could complete the purchase, the building was bought by the Mas family, who later sold it to the Terra Group. The Terra Group planned to demolish the back of the building and construct a 62 story tower behind it and on the north side of it. DHT fought this proposal and got

design concessions to not demolish the back, but the 62 story high rise was approved by the City Commission and is still expected to be built.

- **1905 Old Miami High – Miami's oldest high school building was** saved from demolition by DHT in 2003 and moved to Southside Park. Private developer and board member Kevin Reilly donated the building and $35,000 to help move it. We have obtained a State grant and GOB funding to complete the restoration.

- **1917 Dice House** – this is the oldest house in Kendall. DHT worked with Miami-Dade County to move it to Continental Park. We are nearing completion of its restoration as a community meeting facility. The grand opening may be July 4, 2006.

- **Hubard/Alvarez House in Little Havanna** – DHT used $220,000 from our $700,000 Preservation Revolving Fund to acquire this beautiful 1921 Belvedere bungalow in Little Havana to save it from demolition. We have $200,000 for its restoration in GOB funds and are currently looking into environmentally green renovations as an option for generating the remaining funds needed.

- In addition, Becky touched on: our advocacy efforts in saving the Miami Circle and in campaigning for the GOB referendum; educating the public through the Museum Magnet Program and the creation of the History Through Architecture Preservation Activity book; our national media coverage; our book Miami's Historic Neighborhoods, and the publication of *Preservation Today*.

III. The minutes were reviewed and approved.

IV. The Treasurer's Report - Jesus A. Cabrera

We are currently awaiting collection of $36,000 from the County grant for Dade Heritage Days 2006 and for $35,000 for the Museum Magnet Program.

We received a donation of $5,000.00 from Swire Properties as a corporate member.

For the month of May we have $34,000 of expenses so it is critical we get the funds noted above.

V. The Executive Directors Report – Becky Matkov

Becky's report included:

- Media Coverage
  This was a wonderful year. Dade Heritage Days was featured in Miami Monthly publications in the months of March, April and May. We received media coverage for the "Saving South Beach" event and our preservation awards ceremony was covered in both The Coral Gables Gazette and The Miami Herald.

- Conrad Hotel
  The hotel is giving away a free lunch (Reflections in Excellence) for 24 people and DHT has submitted an application. If we win, we will invite corporate prospects for corporate membership. This will allow businesses to become acquainted with DHT in the hope they will join as a corporate member.

- DHT Headquarters
  Jose Goyanes set up a meeting with John Shubin, Esq. to try to get money for all the damage to our headquarters from the suicide, mudslides, concrete, debris, etc.

  As noted above, DHT does not own our headquarters building and does not have a long term lease. We are trying to get the city to deed the building to us. It was DHT's initiative to get this purchased so that we can continue to restore it and maintain it as a museum. We were to be on the City agenda in June to have this deeded to us. In light of Commissioner Johnny Winton's circumstances, this may not be possible. In the event that happens, we will need to get Commissioner Joe Sanchez to help.

- Committee Sign Up Sheet
  Sign-up sheets were circulated for the various committees and all were encouraged to select membership in one or more committees.

- Old Miami High
  Update: The State and GOB grants may finally be in place. It was noted that there was a homeless person living in the house. The City was contacted and responded in an attempt to move the person from the property.

- The Hubbard/Alvarez House
  We now have GOB funding and a contract signed by architect William Medellin. However, additional funding is needed since the GOB only amounts to $200,000. As such, we are planning to approach this restoration as a "green project."

- Partners for Sacred Places
  This program is offered to help historic churches (i.e., First Presbyterian of Miami, Gesu, Trinity, Historic Mt Zion, Plymouth Congregational, Miami Beach Community Church, Central Baptist and Temple Israel). This program is a "spin off" of the National Trust for Historic Preservation. They had Pew Foundation funding but lost it, so they are now in need of a sponsor. It is anticipated that the cost for a training session for church members and ministers would be approximately $24,000.00.

  Bob Jaeger gave a presentation and everyone was excited. But, to make this go forward a church or some non-profit organization needs to be identified as the sponsor for this program. DHT would need to add $10,000 if it were to administrate this program.

VI. President's Report – Judy Pruitt

Housekeeping

- Responsibilities of each member were reviewed.
- Discussion was had as to whether we switch to an afternoon lunch meeting. We have been meeting at different locations and we have realized a smaller turnout
- It was also suggested that the minutes get sent before the meeting so everyone can read them in advance, together with treasurer's report. Then, all that would be needed at the meeting was the approval of the minutes. Meeting time would then be spent on things that truly require board action.

- With respect to board meetings, all members were encouraged to respond to Luis' e-mails for attendance confirmation. Promptly please.

- Next meeting - June 21, 2006 at the Coral Reef Yacht Club (12:30) (Third Wednesday of every month)

Increase Board to 25 members

Motion made by Walter Alvarez and seconded by Amy Furness. All approved.

Tag line for Logo

It was suggested that we add a tag-line to our name tags. The following were suggested:

Preserving Miami's Historic Places
Preserving Miami
Saving the Past for the Future
Preserving the Past to Enrich the Future
Preserving the Past, Enriching the Future (this was the favorite)

Florida Trust Meeting

Judy Pruitt, Becky Matkov and Dolly MacIntyre were in attendance
We should try to join as individuals; especially since our organization was spawned from this group. They hold conferences all over the State of Florida. This year the meeting was in St. Augustine. Last year it was in Coral Gables.

It was suggested that we protest the fact that the City of Miami would not pay to send the Historic Preservation Officer Kathleen Slesnick Kauffman to the meeting by writing a letter.

Meeting with County Officials regarding the Preservation Fund

There is an issue regarding whether or not the County will be managing this fund. We thought DHT would get up to 17% of administrative costs. However, that figure was incorrect. In addition, the administrative costs appear to be limited to expenses, architect fees, etc… and not for overseeing the funds.

Rich Heisenbottle has been in discussions with the County. It appears that the fee for administration may actually be only 3% and that may be split depending on the services of others and what DHT actually provides. Currently, there is a DHT team working to

evaluate the grant, the terms of the fund's administration and DHT will provide a revised version of the Administrative Rules.

If the Administrative Rules' negotiations fail, it is hoped that Commissioners Carlos Jimenez and Katy Sorenson will put DHT funds on as a line item for the County's budget.

The Administrative Rules need to be revised and it is believed that a 3% cap would not be enough to administer the funds.
Rich Heisenbottle, Walter Alvarez, Judy Pruitt and Diana Gonzalez agreed to review and revise the first draft of the amended Administrative Rules prepared by Amy Furness.

Dice House
This DHT project, in conjunction with Turnkey Construction, is behind schedule. The windows have been restored and the roof is in place. It is expected that completion will be no later than July 4, 2006.

Becky Matkov had a requisition from the contractor which Walter Alvarez signed. Rich Heisenbottle requested permission to review it.

Museum Magnet Program
DHT has been working with the Miami-Dade County Schools on this program using funds from a Federal Grant. The major effort now is to incorporate the museum program into several schools' curricula. We are working with Shenandoah Middle and Southside Elementary specifically on tours and projects. Photographs of a recent school tour were passed around.

VII. Fundraising - Amy Sussman, Trustee

Several weeks ago Amy met with representatives of Indian Creek to discuss the golf tournament. We want to hold the tournament there, and if not, the second preference would be Fisher Island.

In addition, other fundraising ideas were discussed and included hosting smaller events and cocktail parties in lovely places throughout Miami-Dade county (i.e., including a progressive dinner at several historic homes).

VIII. Miscellaneous

Rich Heisenbottle noted that we need to have a Fundraising Committee and a chairperson of that committee must be identified as well. The bylaws require such a committee.

Judy Pruitt reminded everyone to wear your name tags to the meetings, suggesting to keep them handy in your car. She also noted that Bill Murphy had purchased board members name tags in the past.
The meeting was adjourned at 8 p.m.

Submitted by Amy Furness, Secretary